



NEWS RELEASE

For more information, contact: Nisha Vyas Mahler
Tel: 760-603-9100
E-mail: mahlern@lumlumber.com

VENTURA COUNTY, CALIFORNIA, SELECTS CENTURY PRODUCTS' SUSTAINABLE LIFETIME LUMBER® FOR PARK APPLICATIONS

Encinitas, Calif. Oct. 17, 2007 – Ventura County, California officials have made an environmentally friendly investment in the future with their selection of Century Products' LLC LifeTime Lumber® material for rebuilding fences that were destroyed by fire in the county's Tapo Canyon Park. More than 800 linear feet of LifeTime Lumber were recently installed in an equestrian arena and 4-foot-high partition wall at the facility.

LifeTime Lumber is an eco-friendly wood alternative that has the look and feel of wood without its maintenance requirements. Manufactured by Anaheim, Calif.-based Century Products LLC, LifeTime Lumber is composed of, among other materials, recycled fly ash – an inert waste product from electric utility plants – which is bound together with Baydur® polyurethane composite from Bayer MaterialScience LLC. LifeTime Lumber has working properties similar to those of wood, and can be sawed, as well as screwed and nailed together, with regular woodworking tools.

"We looked at many different kinds of fencing for park and equestrian applications, but the key factors in our decision to select LifeTime Lumber are that it's a low-maintenance product that doesn't splinter and looks great," said Karl Novak, project manager, Ventura County Public Works Agency. "When a horse runs into a wood fence, the wood can splinter and injure the animal. Wood fence posts also have to be changed out periodically because they rot, and LifeTime Lumber is a product that can address these issues."

LifeTime Lumber is an excellent alternative to pressure-treated materials that can leach toxic chemical compounds into the earth. While wood or vinyl products used in equestrian applications often warp, sag or become brittle during prolonged exposure to the elements, Lifetime Lumber is not affected by weather, and offers a mix of strength, durability and flexibility, as well as resistance to water absorption, mold, mildew and rot.

“My experience with other, hollow wood alternative products is that the rails tend to fall out of the fence post structure as the boards age, and that scenario won’t stand up to abuse from a horse. LifeTime Lumber is a solid composite product that can really take a beating,” said Mike Roberts, project manager for Mendez Concrete, contractor for the Ventura County project.

LifeTime Lumber is offered in a natural brown, as well as white, black, sage and gray. Each piece has a distinctive wood grain pattern that creates an aesthetically pleasing finished product.

LifeTime Lumber products conform to recycled content criteria under the Leadership in Energy and Environmental Design (LEED®) Green Building Rating System™. LEED is the nationally accepted benchmark for the design, construction and operation of high-performance green buildings. LifeTime Lumber has also received recycled content certification; it meets the necessary criteria for recycled content claims based on internationally recognized standards and guidance established by the International Organization for Standardization and the US Green Building Council. LifeTime Lumber was also recently accepted as a member of the American Coal Ash Association (ACAA International).

“As a Southern California-based company, we are proud to be able to offer LifeTime Lumber as a sustainable material for a project right in our own backyard,” said Nisha Vyas Mahler, vice president, Century Products. “I am thrilled to know that the visitors to Tapo Canyon Park will be enjoying LifeTime Lumber fencing around the park and in the equestrian arena for many years to come.”

Formed in 2002, Century Products LLC has invested several years of research and development work into perfecting its LifeTime Lumber® product. It now manufactures and sells LifeTime Lumber boards in several sizes, lengths and colors for use in the residential and commercial decking and fencing markets, as well as the equestrian fencing market.

For more information about LifeTime Lumber, visit: www.ltlumber.com, or call 760-603-9100.

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