



NEWS RELEASE

For more information, contact: Nisha Vyas Mahler
Tel: 760-603-9100
E-mail: mahlern@lumlumber.com

UNIVERSITY OF CALIFORNIA, DAVIS CHOOSES CENTURY PRODUCTS' SUSTAINABLE LIFETIME LUMBER® FOR RIDING ARENA WALL

Encinitas, Calif. Sept. 10, 2007 – A state-of-the-art addition to the Equestrian Center at the University of California, Davis (UC Davis) showcases the latest in environmentally friendly building technology in the form of LifeTime Lumber® fencing. The UC Davis Equestrian Center has constructed the riding wall of the facility's new open air arena of more than 9,000 linear feet of LifeTime Lumber.

LifeTime Lumber is an eco-friendly wood alternative that has the look and feel of wood without its maintenance requirements. Manufactured by Southern California-based Century Products LLC, LifeTime Lumber is composed of, among other materials, recycled fly ash – an inert waste product from electric utility plants. LifeTime Lumber has working properties similar to those of wood, and can be sawed, as well as screwed and nailed together, with regular woodworking tools.

LifeTime Lumber products conform to recycled content criteria under the Leadership in Energy and Environmental Design (LEED®) Green Building Rating System™. LEED is the nationally accepted benchmark for the design, construction and operation of high-performance green buildings. LifeTime Lumber has also received recycled content certification; it meets the necessary criteria for recycled content claims based on internationally recognized standards and guidance established by the International Organization for Standardization and the US Green Building Council.

“During the planning stages for the new arena we put a lot of thought into choosing the right materials for the job, and LifeTime Lumber was the natural choice because of its looks, its sustainable manufacturing process, resistance to rot and low-maintenance requirements,” said Matt Fucile, associate director of operations for the department of campus recreation at UC Davis. “We’re always looking to see what we can do to address the LEED requirements in our facilities, and the sustainability of the LifeTime Lumber product is a definite bonus. At UC Davis we are moving away from using wood products that deteriorate and eventually are sent to a landfill.”

LifeTime Lumber is an excellent alternative to pressure treated materials that can leach toxic chemical compounds into the earth. While wood or vinyl products used in equestrian applications often warp, sag or become brittle during prolonged exposure to the elements, Lifetime Lumber is not affected by weather, and offers a mix of strength, durability and flexibility, as well as resistance to water absorption, mold, mildew and rot.

LifeTime Lumber is offered in a natural brown, as well as white, black, sage and gray. Each piece has a distinctive wood grain pattern that creates an aesthetically pleasing finished product, which was another big draw for the UC Davis project, according to Fucile.

“The use of LifeTime Lumber in the new riding arena at the UC Davis Equestrian Center is particularly exciting because it demonstrates that it is possible to construct a building with a quality, durable material that is environmentally conscious as well as aesthetically pleasing,” said Nisha Vyas Mahler, vice president, Century Products. “The UC Davis community has established very high standards for sustainable building and operating, and the selection of LifeTime lumber as the material of choice for the new riding arena secures UC Davis’ reputation as a leader in the green building movement.”

Formed in 2002, Century Products LLC has invested several years of research and development work into perfecting its LifeTime Lumber® product. It now manufactures and sells LifeTime Lumber boards in several sizes, lengths and colors for use in the residential and commercial decking and fencing markets, as well as the equestrian fencing market.

For more information about LifeTime Lumber, visit: www.ltlumber.com, or call 760-603-9100.

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Image: Cameron Young/UC Davis Campus Recreation

The riding wall in the new open air riding arena at the UC Davis Equestrian Facility was constructed of more than 9,000 linear feet of composite LifeTime Lumber.